

# Gigi Sage

## The Fabulous Factor™

### Press Packet

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## Biography



International coach and author Gigi Sage has often been known to stop women (and men) in their tracks with statements such as: “Men truly want to please women;” “Women have the power in relationships;” or her favorite question: “Would you rather be right? Or happy?”

Best known for teaching women practical skills for communicating with men in the boardroom, the bedroom and beyond Gigi is redefining what it means for men and women to communicate effectively with one another. The results are powerful. As one of the most respected communication experts in the US and Europe, her work on the topic of relationship has garnered her the international title “Man Whisperer.” Needless to say, Gigi Sage is very unique among executive coaches.

Yes, you can check the box for training thousands of international C-level executives to achieve significant breakthroughs in their boardrooms. Gigi’s worked with leaders from such diverse companies and organizations as JP Morgan Chase, Shell, Rice University, Duke Energy and IBM. And, while her clients openly praise her for showing them how to take care of business, they are perhaps more passionate about the breakthroughs she’s helped them with in regions they had often neglected--the heart.

One of Gigi’s core philosophies is that harmony comes from appreciating and respecting the differences in the opposite gender, instead of trying to change them. By blending their strengths, men and women have the potential to create harmony in both their professional and personal lives. In Gigi’s words, “we need each other.”

Business leaders often use the analogy of Gigi being like the “radar” while they fly the “plane.” With her signature light-hearted, holistic approach, Gigi guides people to realize their potential and takes her clients on a journey that connects their hearts to their minds. Over her 24-year career as “executive anthropologist,” she has inspired leaders to follow their curiosity, find what makes them “light up,” and learn how to become highly effective communicators in their professional and personal relationships.

Over the course of coaching and training tens of thousands of individuals, Gigi has experienced her own revelations. Often, she found, successful female executives who seem to have it all, struggled most with how to find and keep a loving relationship. In 1999, Gigi developed the Power Connections® Method, a revolutionary approach for women to achieve productive partnerships in high-performance environments.

The Power Connections® skills are also taught in many of her public seminars, such as “How to Be a Man Whisperer.” These trainings were met with such enthusiasm, Gigi authored (along with Birgit Engel) “Hello Tarzan” to make her skills more accessible to the public. Published in Germany, Switzerland, Austria, Italy, Holland and Belgium – and as an eBook series in the U.S. – the book has earned a 5 star rating on Amazon.de. Her next book for men, “What Women Won’t Tell Men,” will be released in Holland and Belgium in

October. In addition to her books, Gigi offers several online products (eBooks, podcast series, etc) on her most popular relationship and dating topics.

Europeans have clamored for her insights about how to become more effective communicators in relationships and media coverage has been extensive: Libelle Magazine (Holland); Freundin Magazine (Germany); De Morgen (Belgium); AM Magazine (Holland); Vrienden Magazine (Holland); Vitaya Magazine (Belgium), Veronica Magazine (Holland) Primo TV Guide (Belgium), Vrouw Magazine (Holland), The St. Galler Tagblatt (Switzerland); Viva Magazine (Holland); Lof Magazine (Holland); Cupcake Magazine (Holland); Leben Direkt (Germany); and more.

The media has also covered Gigi's methods of enhancing corporate communications and performance issues. Her work has been featured in such publications as: The New York Daily News, Rhein-Berg, Isness Magazine, The Kansas-City Star, Kölner Stadt-Anzeiger, De Week, The Norwegian Financial Times, to name a few.

This feminine Sage from Texas, well-known in Europe, draws people to her with her energy and passion for coaching, and the truly genuine way she cares for each and every client. Her third book *Secrets of Power Couples* will follow soon after. Gigi loves to spend time in her "other homes" of NYC, Amsterdam, Maui and Munich. She is the proud mother of five children who are continuously following their curiosities and discovering their own passions as musicians, writers, entrepreneurs, and beyond. In addition to her work, Gigi loves sharing healthy living, exploring new cultures, yoga, and spending time with friends and family.

# Press

February 2010



## Become a Man Whisperer ("Word een mannenfluisteraar")

By: **Miet Sourbron**  
Publication: **Vitaya**  
Circulation: **Unknown**

Vitaya is a women's magazine based in Belgium.

Fall 2009



## How to Become a Man Whisperer? ("Hoe word jee een mannenfluisteraar?")

By: **Lannoo Publishing**  
Publication: **Boeken**  
Circulation: **Unknown**

Boeken is publication by Lannoo Publishing company, based in Belgium.

November 2009



## Why Women Aren't Positive with Men ("Wijvrouwenzijnzoweinig Positieftegenovermannen")

By: **Paul Walraven**  
Publication: **Primo**  
Circulation: **Unknown**

Primo is a weekly TV-guide based in Belgium.

November 2009



**Are You Already Able to Manwhisper?**  
 (“KUNT U AL manfluisteren”)

By: **Marjolein Hurkmans**  
 Publication: **Vrouw**  
 Circulation: **1.2 Million readers**

VROUW is a weekly magazine based in the Netherlands and published by De Telegraaf. “It is typically Dutch in its outlook, and includes real-life stories that readers can identify with, about the lives of famous and everyday women. The magazine covers a range of topics, including Fashion & Beauty, Psychology & Relationships and Culinary & Healthy Living” (<http://www.typicallydutch.nl/website/index.php?id=131>).

November 2009



**Do I Speak Chinese?**  
 (“Praat ik Chinees?”)

Section: **MoreTrend**  
 Publication: **Veronica**  
 Circulation: **1.1 Million (2.7 million readers)**

Veronica Magazine is “the leading weekly magazine in the Netherlands.” It is “well read for the news, interviews and reports on subjects like: TV, movies, stars and entertainment” ([http://en.prosiebensat1.com/aktivitaeten/laender/the\\_netherlands/print/veronica/](http://en.prosiebensat1.com/aktivitaeten/laender/the_netherlands/print/veronica/)).

October 2009



**Make Your Man Into a Tarzan**  
 (“Maak van jee man een Tarzan”)

By: **Gordana Todorovic**  
 Publication: **De Echo**  
 Circulation: **Unknown**

De Echo is a weekly newspaper based in Amsterdam.



January 2009



**Not All Men are Just as Communicative**  
("Niet Alle Mannen Zijn Even Communicatief")

By: **Dorien Biersteker**  
Publication: **Libelle**  
Circulation: **488,345** total circulation (2008)

Libelle is the biggest women's magazine in the Netherlands, catering particularly to women ages 30 to 55.

January 2009



**How I Became a Man Whisperer**  
("Hoe word ik een mannenfluisteraar?")

By: **Filemon Wesselink**  
Publication: **Viva**  
Circulation: **102,911** total circulation

Viva is a successful women's magazine based in the Netherlands, targeting women ages 20-35 and covering a broad range of topics including relationships, career, beauty and more.

April 29, 2008



**The Secret of a Man Whisperer**  
("Das Geheimnis einer Männerflüsterin")

By: **Stefanie Schnell**  
Publication: **St. Galler Tagblatt**  
Circulation: **192,000** daily readers

St. Galler Tagblatt is a regional newspaper based in St. Gallen, Switzerland. It focuses on national, international and local issues.

Nov/Dec 2008



***How to Tame the Animal in Him***  
("Zo Tem Je Het Beest in Hem")

By: **Jolien Ophof**  
Publication: **AM**  
Circulation: **30,000** readers

AM is a magazine for the successful 30+ woman, full of: fashion, beauty, engaging interviews and interesting articles. It is published bi-monthly in the Netherlands.

August 2008



***Make Your Man Better in Bed***

By: **Anka Radakovich**  
Publication: **Redbook**  
Circulation: **2,230,000** (2008)

Redbook Magazine is a widely-known, successful American women's magazine. It is the "total-life guide for every woman blazing her path through adulthood and taking on new roles, without letting go of the unique woman she's worked so hard to become."

Sept/Oct 2008



***The Art of Manwhispering***  
("De kunst van het mannenfluisteren")

By: **Renate Tromp**  
Publication: **Lof**  
Circulation: **30,000** readers (plus online readers)

Lof is an inspiring magazine for the modern woman who is juggling work and family. It offers both solutions and thought-provoking articles and interviews. It is published bi-monthly in the Netherlands.

2006



**The Tricks of the Manwhisperers**  
 (“Die Tricks der Männerflüsterin”)

By: **Ulrike Schädlich**  
 Publication: **Freundin**  
 Circulation: **524,537**

Freundin is one of the most popular women’s magazines in Germany. “As a classic but contemporary women’s magazine . . . Freundin furnishes tips and advice for all questions in life, shows trends and conveys joie de vivre.”

**More Press . . .**

**Gigi Sage and The Fabulous Factor® have also been published in:**

The New York Daily News, Leben Direkt, Rhein-Berg, Isness Magazine, The Kansas-City Star, Kölner Stadt-Anzeiger, De Week, The Norwegian Financial Times, and many more . . .

